

BTR 2018	BTR 2017	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
1	1	0	SAMSUNG	Consumer Electronics	Diversified
2	2	0	SONY	Consumer Electronics	Diversified
3	3	0	LG	Consumer Electronics	Diversified
4	5	1	TATA	Diversified	Diversified
5	4	-1	APPLE	Technology	Personal Technology - Diversified
6	8	2	DELL	Technology	Personal Technology
7	6	-1	HONDA	Automobile	Four Wheeler - Manufacturer
8	37	29	NIKE	Personal Accessories	Sportswear
9	11	2	HEWLETT PACKARD	Technology	Personal Technology
10	7	-3	MARUTI SUZUKI	Automobile	Four Wheeler - Manufacturer
11	29	18	OPPO	Gadgets	Mobile Phones
12	44	32	PUMA	Personal Accessories	Sportswear
13	15	2	PATANJALI	FMCG	Diversified
14	22	8	RELIANCE	Diversified	Diversified
15	45	30	BMW	Automobile	Four Wheeler - Luxury
16	10	-6	BAJAJ	Diversified	Diversified
17	23	6	GODREJ	Diversified	Diversified
18	40	22	GOOGLE	Internet/Phone app	Internet Search
19	24	5	ADIDAS	Personal Accessories	Sportswear
20	59	39	VIVO	Gadgets	Mobile Phones
21	13	-8	STATE BANK OF INDIA	BFSI	Bank - PSU
22	79	57	MICROSOFT	Technology	Software Products
23	14	-9	NOKIA	Gadgets	Mobile Phones
24	18	-6	LIC	BFSI	Life Insurance - PSU
25	62	37	AUDI	Automobile	Four Wheeler - Luxury
26	41	15	HYUNDAI	Automobile	Four Wheeler - Manufacturer
27	12	-15	BATA	Personal Accessories	Footwear
28	16	-12	AIRTEL	Telecom	Mobile Service Provider
29	28	-1	LAKME	FMCG	Cosmetics
30	9	-21	LENOVO	Technology	Personal Technology - Diversified
31	36	5	TITAN	Personal Accessories	Watches
32	521	489	MAHINDRA & MAHINDRA	Diversified	Diversified
33	256	223	HERO MOTOCORP	Automobile	Two Wheeler - Manufacturer
34	20	-14	LUX	FMCG	Bath/Beauty
35	19	-16	RELIANCE JIO	Telecom	Mobile Service Provider
36	39	3	VODAFONE	Telecom	Mobile Service Provider
37	43	6	PANASONIC	Consumer Electronics	Diversified
38	47	9	ICICI BANK	BFSI	Bank - Private
39	27	-12	WHIRLPOOL	Durables	Diversified
40	66	26	WIPRO	Diversified	Diversified
41	17	-24	PHILIPS	Technology	Technology - Diversified
42	195	153	HDFC BANK	BFSI	Bank - Private
43	324	281	ARROW	Apparel	Formalwear
44	35	-9	PEPSI	Food & Beverage	Aerated Beverages
45	140	95	IBM	Services	Consulting/Services
46	50	4	RAYMOND	Apparel	Fabrics to Brands
47	21	-26	AMUL	Food & Beverage	Dairy - Diversified
48	48	0	KFC	Retail	QSR
49	95	46	FACEBOOK	Internet/Phone app	Social Networking
50	49	-1	NESTLE	Food & Beverage	Diversified
51	52	1	TOYOTA	Automobile	Four Wheeler - Manufacturer
52	30	-22	COLGATE	FMCG	Oral Hygiene
53	65	12	AMAZON	Internet/Phone app	Online Retailer - Diversified
54	31	-23	SONATA	Personal Accessories	Watches
55	82	27	IDEA	Telecom	Mobile Service Provider
56	26	-30	REEBOK	Personal Accessories	Sportswear
57	46	-11	COCA-COLA	Food & Beverage	Aerated Beverages
58	54	-4	LEVI'S	Apparel	Casualwear
59	104	45	FASTRACK	Branded Fashion	Branded Fashion
60	34	-26	TVS	Automobile	Two Wheeler - Manufacturer
61	356	295	XIAOMI	Gadgets	Diversified
62	-	-	XIAOMI MI	Gadgets	Mobile Phone - Series
63	53	-10	VIDECON	Diversified	Diversified
64	129	65	HCL	Technology	Personal Technology
65	133	68	ROYAL ENFIELD	Automobile	Two Wheeler - Manufacturer
66	25	-41	DOVE	FMCG	Bath/Beauty
67	83	16	ZARA	Apparel	Fast Fashion
68	63	-5	FORD	Automobile	Four Wheeler - Manufacturer
69	38	-31	PONDS	FMCG	Cosmetics
70	68	-2	DABUR	Healthcare	Ayurvedic Products
71	147	76	INTEL	Technology	Semiconductors
72	301	229	MERCEDES BENZ	Automobile	Four Wheeler - Luxury
73	81	8	PIZZA HUT	Retail	Diner/Restaurant
74	42	-32	MICROMAX	Gadgets	Mobile Phones
75	110	35	MCDONALD'S	Retail	QSR
76	94	18	SUZUKI	Automobile	Four Wheeler - Manufacturer
77	101	24	ROLEX	Personal Accessories	Luxury Watches
78	349	271	SKODA	Automobile	Four Wheeler - Manufacturer
79	93	14	HTC	Gadgets	Mobile Phones
80	51	-29	DETTOL	FMCG	Antiseptic Products
81	-	-	JETKING	Education	Training Institute - Hardware & Net.
82	91	9	L'OREAL	FMCG	Cosmetics
83	32	-51	YAMAHA	Automobile	Two Wheeler - Manufacturer
84	269	185	E BAY	Internet/Phone app	Online Retailer - Diversified
85	61	-24	LAVA	Gadgets	Mobile Phones
86	235	149	HINDUSTAN UNILEVER	FMCG	Diversified
87	75	-12	ACER	Technology	Personal Technology
88	-	-	GE	Diversified	Diversified
89	78	-11	DOMINO'S	Retail	QSR
90	283	193	CIPLA	Healthcare	Pharmaceuticals - Indian
91	89	-2	AXIS BANK	BFSI	Bank - Private
92	117	25	YAHOO	Internet/Phone app	Internet Search
93	64	-29	MOTOROLA	Gadgets	Mobile Phones
94	57	-37	HIMALAYA	Healthcare	Ayurvedic Products
95	150	55	RADO	Personal Accessories	Luxury Watches
96	374	278	OTTO	Apparel	Menswear
97	58	-39	ITC	Diversified	Diversified
98	87	-11	NIVEA	FMCG	Bath/Beauty
99	55	-44	ONIDA	Consumer Electronics	Diversified
100	124	24	PETER ENGLAND	Apparel	Menswear
101	126	25	JOHNSON & JOHNSON	Healthcare	Healthcare - Diversified
102	123	21	WOODLAND	Personal Accessories	Outdoor Gear
103	33	-70	BRITANNIA	Food & Beverage	Diversified
104	138	34	HITACHI	Diversified	Diversified
105	-	-	FOX ENTERTAINMENT GROUP	Entertainment	Diversified
106	102	-4	PARLE G	Food & Beverage	Biscuits - Brand
107	114	7	BISLERI	Food & Beverage	Packaged Drinking Water
108	71	-37	CANON	Gadgets	Camera
109	251	142	AIR INDIA	Transportation	Government Airlines
110	159	49	JOCKEY	Apparel	Innerwear
111	70	-41	SUNSIK	FMCG	Hair Care
112	105	-7	BSNL	Telecom	Mobile Service Provider
113	731	618	ADITYA BIRLA	Diversified	Diversified
114	128	14	PARLE	Food & Beverage	Diversified
115	121	6	FLIPKART	Internet/Phone app	Online Retailer - Diversified
116	113	-3	HSBC	BFSI	Bank - Foreign
117	77	-40	VOLTAS	Durables	Air Conditioning
118	76	-42	LEE	Apparel	Casualwear
119	213	94	KINGFISHER	Alcoholic Beverages	Beer
120	240	120	ALLEN SOLLY	Apparel	Fast Fashion
121	265	144	APPLE IPHONE	Gadgets	Mobile Phone - Series
122	120	-2	INTEX	Gadgets	Mobile Phones
123	-	-	KMF	Food & Beverage	Dairy - Diversified
124	153	29	NESCAFE	Food & Beverage	Instant Coffee
125	161	36	NISSAN	Automobile	Four Wheeler - Manufacturer
126	-	-	CVS PHARMACY	Retail	Pharmacy Chain
127	96	-31	AAJ TAK	Media - TV	Hindi News
128	639	511	SAP	Technology	Software Products
129	109	-20	LOTUS	FMCG	Cosmetics
130	139	9	MRF	Automobile-Related	Tyres
131	450	319	DENIM	Branded Fashion	Branded Fashion
132	69	-63	NATARAJ	Stationery	Writing Accessories
133	336	203	H&M	Apparel	Fast Fashion
134	67	-67	CAMBURY'S	Food & Beverage	Confectionery - Diversified
135	272	137	CEAT	Automobile-Related	Tyres
136	406	270	TOMMY HILFINGER	Branded Fashion	Premium Fashion
137	143	6	USHA FANS	Household Electricals	Fans
138	115	-23	NIKON	Gadgets	Camera
139	162	23	RIN	FMCG	Fabric Care
140	-	-	MARUTI SUZUKI ALTO 800	Automobile	Car - Hatchback
141	-	-	POLO	Food & Beverage	Confectionery
142	319	177	KELLOGG'S	Food & Beverage	Breakfast Cereal
143	72	-71	FOGG	FMCG	Deo/Perfume
144	84	-60	GAGNIER	FMCG	Bath/Beauty
145	248	103	VIP	Personal Accessories	Luggage/Bags
146	136	-10	GIONEE	Gadgets	Mobile Phones
147	73	-74	NESTLE MAGGI	Food & Beverage	Instant Noodles
148	108	-40	LIFEBUOY	FMCG	Bath/Beauty
149	369	220	CISCO	Technology	Networks - Diversified
150	355	205	TIMES OF INDIA	Media - Print	Newspaper - English
151	170	19	GILLETTE	FMCG	Shaving Products
152	112	-40	HALDIRAM'S	Food & Beverage	Packaged Snacks
153	187	34	CALDO	Stationery	Writing Accessories
154	840	686	JP MORGAN	BFSI	Financial Services - Diversified
155	60	-95	ASUS	Technology	Personal Technology
156	97	-59	OLA	Internet/Phone app	Online Taxi Aggregator
157	257	100	JAGUAR	Automobile	Four Wheeler - Luxury
158	-	-	REPUBLIC TV	Media - TV	English News
159	198	39	REYNOLDS	Stationery	Writing Accessories
160	261	101	CITIBANK	BFSI	Bank - Foreign
161	604	443	BLACK DOG	Alcoholic Beverages	Scotch Whisky
162	507	345	UPS COURIER	Services	Express Services - International
163	393	230	RAYBAN	Personal Accessories	Eyewear
164	280	116	WHATSAPP	Internet/Phone app	Instant Messaging Service
165	85	-80	SPRITE	Food & Beverage	Aerated Beverages
166	457	291	ORACLE	Technology	Software Products
167	130	-37	AMERICAN EXPRESS	BFSI	Credit/Debit card
168	502	334	FILA	Personal Accessories	Sportswear
169	132	-37	BIG BAZAAR	Retail	Personal Goods
170	-	-	LIBERTY	Personal Accessories	Footwear
171	274	103	MUTHOOT FINANCE	BFSI	Financial Services
172	305	133	ASHOK LEYLAND	Automobile	Commercial Vehicles
173	160	-13	THUMS UP	Food & Beverage	Aerated Beverages
174	194	20	PANTALOONS	Retail	Fashion
175	186	11	VISA	BFSI	Credit/Debit card
176	243	67	P&G	FMCG	Diversified
177	119	-58	AMWAY	FMCG	Direct Selling
178	145	-33	TOSHIBA	Consumer Electronics	Diversified
179	248	89	YOUTUBE	Internet/Phone app	Video-sharing
180	74	-106	MAAZA	Food & Beverage	Non-aerated Beverages
181	432	251	DHL	Services	Express Services - International
182	-	-	HMT	Automobile	Tractors
183	111	-72	ASIAN PAINTS	Manufacturing	Paints
184	308	124	RENAULT	Automobile	Four Wheeler - Manufacturer
185	98	-87	PEARS	FMCG	Bath/Beauty
186	252	66	PAMPERS	FMCG	Diapers
187	285	98	MTR	Food & Beverage	RTC Foods
188	271	83	CALVIN KLEIN	Branded Fashion	Premium Fashion
189	315	126	OLX.IN	Internet/Phone app	Internet Classifieds Service
190	236	46	ZEE TV	Media - TV	Hindi GEC
191	659	468	SUN PHARMA	Healthcare	Pharmaceuticals - Indian
192	253	61	VOLKSWAGEN	Automobile	Four Wheeler - Manufacturer
193	513	320	JBL	Consumer Electronics	Audio Equipment
194	99	-95	PEPSODENT	FMCG	Oral Hygiene
195	192	-3	HAVELLS	Household Electricals	Fast Moving Electrical Goods
196	90	-106	HORLICKS	Food & Beverage	Nutritional Supplement
197	125	-72	PARACHUTE	FMCG	Hairoil
198	-	-	SURYA CEMENT	Manufacturing	Cement
199	282	83	VKC	Personal Accessories	Footwear
200	824	624	BUDWEISER	Alcoholic Beverages	Beer

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201	290	89	FERRARI	Automobile	Four Wheeler - Luxury
202	226	24	INFOSYS	Technology	Software Services
203	148	-55	BLACKBERRY	Gadgetry	Mobile Phones
204	157	-47	VIMAL	Apparels	Fabrics to Brands
205	473	268	SIEMENS	Technology	Technology - Diversified
206	169	-37	SANSUI	Consumer Electronics	Diversified
207	185	-22	AMBUJA CEMENT	Manufacturing	Cement
208	100	-108	PANTENE	FMCG	Hair Care
209	225	16	L&T	Diversified	Diversified
210	231	21	HONDA ACTIVA	Automobile	Automatic Scooter
211	141	-70	TIDE	FMCG	Fabric Care
212	325	113	KODAK	Technology	Imaging Products
213	-	-	UM MOTORCYCLES	Automobile	Two Wheeler - Manufacturer
214	493	279	YES BANK	BFSI	Bank - Private
215	515	300	GSK	Healthcare	Pharmaceuticals - International
216	289	73	AACHI	Food & Beverage	Spices
217	279	62	NDTV	Media - TV	TV Channel Network
218	122	-96	GUCCI	Branded Fashion	Luxury Fashion
219	163	-56	NIRMA	FMCG	Diversified
220	440	220	ORIENT	Household Electricals	Fans
221	-	-	KOTAK MAHINDRA GROUP	BFSI	Diversified
222	56	-166	LAYS	Food & Beverage	Packaged Snacks
223	276	53	REDMI	Gadgetry	Mobile Phone - Series
224	452	228	LEE COOPER	Apparels	Casualwear
225	286	61	CASIO	Technology	Personal Technology - Diversified
226	358	132	SPARX	Personal Accessories	Footwear
227	360	133	BPL	Diversified	Diversified
228	377	149	RBI	BFSI	Bank - Federal
229	453	224	BANK OF INDIA	BFSI	Bank - PSU
230	255	25	KIT KAT	Food & Beverage	Chocolate Bar
231	196	-35	SUNFEAST	Food & Beverage	Diversified
232	264	32	TATA TEA	Food & Beverage	Tea
233	175	-58	TWITTER	Internet/Phone app	Social Networking
234	190	-44	SANTOOR	FMCG	Bath/Beauty
235	158	-77	AIRCEL	Telecom	Mobile Service Provider
236	222	-14	PARAGON	Personal Accessories	Footwear
237	131	-106	SURF EXCEL	FMCG	Fabric Care
238	-	-	AVON	FMCG	Direct Selling
239	166	-73	AXE	FMCG	Deo/Perfume
240	146	-94	CLOSE UP	FMCG	Oral Hygiene
241	244	3	ACC CEMENT	Manufacturing	Cement
242	887	645	APOLLO HOSPITALS	Healthcare	Hospitals
243	416	73	CADBURY DAIRY MILK	Food & Beverage	Chocolate Bar
244	426	182	PRADA	Branded Fashion	Luxury Fashion
245	211	-34	HAIER	Consumer Electronics	Diversified
246	142	-104	FANTA	Food & Beverage	Aerated Beverages
247	200	-47	BRU	Food & Beverage	Instant Coffee
248	427	179	SIYARAM	Apparels	Fabrics
249	184	-65	PAYTM	Internet/Phone app	Online Payment Service
250	168	-82	BOOST	Food & Beverage	Nutritional Supplement
251	331	80	VLCC	Healthcare	Health Management
252	311	59	INDIAN OIL	Energy	Oil and Gas - Domestic
253	149	-104	FAIR & LOVELY	FMCG	Skin Lightening Products
254	351	97	BALAJI WAFERS	Food & Beverage	Packaged Snacks
255	536	281	TURTLE	Apparels	Menswear
256	328	72	DISNEY CHANNEL	Media - TV	Kids Channel
257	202	-55	MIRINDA	Food & Beverage	Aerated Beverages
258	171	-87	TANISHQ	Personal Accessories	Jewellery
259	223	-36	MEDIMIX	FMCG	Bath/Beauty - Ayurvedic
260	514	254	MARLBORO	FMCG	Cigarette
261	662	401	DATSUN	Automobile	Four Wheeler - Manufacturer
262	350	88	KARBONN	Gadgetry	Mobile Phones
263	208	-55	BOROLINE	FMCG	Antiseptic Cream - Ayurvedic
264	191	-73	US POLO	Apparels	Casualwear
265	127	-138	LIMCA	Food & Beverage	Aerated Beverages
266	310	44	MDH	Food & Beverage	Spices
267	329	62	IDBI	BFSI	Bank - PSU
268	178	-90	MAX	Diversified	Diversified
269	134	-135	CAMLIN	Stationery	Diversified
270	549	279	JET AIRWAYS	Transportation	Airlines - Indian
271	135	-136	CINTHOL	FMCG	Bath/Beauty
272	419	147	WRANGLER	Apparels	Casualwear
273	337	64	TATA SALT	Food & Beverage	Salt
274	713	439	DENA BANK	BFSI	Bank - PSU
275	189	-86	TATA SKY	DTH	DTH
276	479	203	DURACELL	FMCG	Consumer Batteries
277	867	590	MANKIND PHARMA	Healthcare	Pharmaceuticals - Indian
278	86	-192	REXONA	FMCG	Deo/Perfume
279	230	-49	TATA MOTORS	Automobile	Four Wheeler - Manufacturer
280	-	-	W	Apparels	Womenswear
281	573	292	SYSKA LED	Household Electricals	LED
282	284	2	PARK AVENUE	Apparels	Menswear
283	677	394	PAYPAL	Internet/Phone app	Online Payment Service
284	164	-120	SUBWAY	Retail	QSR
285	630	345	BLUE DART	Services	Express Service - Domestic
286	647	361	COTTON KING	Apparels	Casualwear
287	298	11	MTV	Media - TV	Music Channel
288	197	-91	TATA DOCOMO	Telecom	Mobile Service Provider
289	304	15	MTNL	Telecom	Landline Service Provider
290	723	433	EICHER	Automobile	Commercial Vehicles
291	291	0	FEVICOL	FMCG	Adhesive
292	287	-5	ARMANI	Branded Fashion	Luxury Fashion
293	249	-44	BANK OF BARODA	BFSI	Bank - PSU
294	543	249	DABUR REAL	Food & Beverage	Packaged Juice
295	306	11	MANGO	Apparels	Womenswear
296	173	-123	RELAXO	Personal Accessories	Footwear
297	339	42	PUNJAB NATIONAL BANK	BFSI	Bank - PSU
298	154	-144	7UP	Food & Beverage	Aerated Beverages
299	156	-143	CLINIC PLUS	FMCG	Hair Care
300	552	252	SAMSUNG GALAXY	Gadgetry	Mobile Phone - Series
301	80	-221	IFB APPLIANCES	Durables	Diversified
302	238	-64	I BALL	Technology	Personal Technology
303	404	101	CITIZEN	Personal Accessories	Watches
304	151	-153	MANGO FROOTI	Food & Beverage	Non-aerated Beverages
305	241	-64	STAR PLUS	Media - TV	Hindi GEC
306	352	46	GOLD FLAKE	FMCG	Cigarette
307	106	-201	APSARA STATIONERY	Stationery	Writing Accessories
308	415	107	RUPA	Apparels	Innwear
309	447	138	IKEA	Retail	Ready-to-Assemble Furniture
310	563	253	RAMRAJ	Apparels	Dhotis
311	421	110	FIAT	Automobile	Four Wheeler - Manufacturer
312	332	20	TCS	Technology	Software Services
313	263	-50	VAN HEUSEN	Apparels	Formalwear
314	-	-	KTM	Automobile	Two Wheeler - Manufacturer
315	645	330	PEPE	Apparels	Casualwear
316	221	-95	PRESTIGE	Kitchen Care	Cookware
317	294	-23	SHARP	Consumer Electronics	Diversified
318	246	-72	UJALA	FMCG	Fabric Care
319	676	357	AMERICAN TOURISTER	Personal Accessories	Luggage/Bags
320	773	453	HINDUSTAN TIMES	Media - Print	Newspaper - English
321	215	-106	VASELINE	FMCG	Skincare
322	180	-142	SNAPDEAL	Internet/Phone app	Online Retailer - Diversified
323	341	18	TIMEX	Personal Accessories	Watches
324	229	-95	VIM	FMCG	Dishcare
325	839	514	TAJ MAHAL TEA	Food & Beverage	Tea
326	657	331	NIPPO BATTERIES	FMCG	Consumer Batteries
327	574	247	SKYBAGS	Personal Accessories	Luggage/Bags
328	116	-212	VICKS	Healthcare	Cough Suppressant
329	443	114	ROYAL STAG	Alcoholic Beverages	Whisky
330	165	-165	KOTAK MAHINDRA BANK	BFSI	Bank - Private
331	270	-61	KENT	Durables	Water Purifier
332	-	-	RELIGARE	BFSI	Diversified
333	605	272	ZODIAC	Apparels	Menswear
334	400	66	CASTROL	Automobile-Related	Lubricants
335	233	-102	UBER	Internet/Phone app	Online Taxi Aggregator
336	247	-89	HAMAM	FMCG	Bath/Beauty
337	333	-4	KELVINATOR	Durables	Diversified
338	378	40	INDIGO AIRLINES	Transportation	Airlines - Indian
339	626	287	EVEREADY	FMCG	Consumer Batteries
340	366	26	EMAMI	FMCG	Diversified
341	398	57	WILLS LIFESTYLE	Retail	Fashion - Premium
342	144	-198	KISSAN	Food & Beverage	Processed Foods
343	88	-255	OLAY	FMCG	Cosmetics
344	480	136	ACCENTURE	Services	Professional Services
345	383	38	NILKAMAL	Home Care	Furniture
346	371	25	METRO	Retail	Footwear
347	174	-173	BAJAJ PULSAR	Automobile	Two Wheeler - Brand
348	579	231	TAJ HOTELS	Hospitality	Hotels - Premium
349	278	-71	MOTHER DAIRY	Food & Beverage	Dairy - Diversified
350	373	23	ANCHOR	Household Electricals	Fast Moving Electrical Goods
351	-	-	LODHA	Real Estate	Diversified
352	449	97	FEDEX	Services	Express Services - International
353	738	385	LEXI PENS	Stationery	Writing Accessories
354	275	-79	DTDC	Services	Express Service - Domestic
355	-	-	SAMSUNG (TV)	Consumer Electronics	Television
356	318	-38	VICCO	FMCG	Bath/Beauty - Ayurvedic
357	-	-	ANDHRA BANK	BFSI	Bank - PSU
358	-	-	SONY (TV)	Consumer Electronics	Television
359	-	-	HONOR	Gadgetry	Mobile Phones
360	706	346	CAFE COFFEE DAY	Retail	Café
361	687	326	CROMPTON GREAVES	Household Electricals	Fast Moving Electrical Goods
362	575	213	CADBURY'S GEMS	Food & Beverage	Candy
363	214	-149	RED BULL	Food & Beverage	Energy Drink
364	188	-176	COMPLAN	Food & Beverage	Nutritional Supplement
365	260	-105	EVEREST	Food & Beverage	Spices
366	463	97	DIESEL	Branded Fashion	Premium Fashion
367	330	-37	LIFESTYLE	Retail	Fashion
368	307	-61	WHEEL	FMCG	Fabric Care
369	547	178	MITSUBISHI	Automobile	Four Wheeler - Manufacturer
370	338	-32	SAVILON	FMCG	Antiseptic Products
371	496	125	SIGNATURE	Alcoholic Beverages	Whisky
372	242	-130	ARIEL	FMCG	Fabric Care
373	232	-141	LIPTON	Food & Beverage	Tea
374	209	-165	BOSCH	Automobile-Related	Automobile Electronics
375	182	-193	BOROPLUS	FMCG	Antiseptic Cream - Ayurvedic
376	425	49	GAP	Apparels	Fast Fashion
377	293	-84	CHEVROLET	Automobile	Four Wheeler - Manufacturer
378	-	-	DEWALT	Manufacturing	Power Tools
379	860	481	NAVBHARAT TIMES	Media - Print	Newspaper - Hindi
380	930	550	ALKEM	Healthcare	Pharmaceuticals - Indian
381	-	-	AND	Apparels	Womenswear
382	-	-	TCL	Durables	Diversified
383	737	354	BHARAT PETROLEUM	Energy	Oil and Gas - Domestic
384	558	174	PIONEER	Consumer Electronics	Audio Equipment
385	-	-	UNICEF	International Body	Children's Welfare
386	550	164	REVLON	FMCG	Cosmetics
387	435	28	TATA NANO	Automobile	Car - Hatchback
388	416	28	KENSTAR	Durables	Diversified
389	347	-42	UNION BANK OF INDIA	BFSI	Bank - PSU
390	980	590	COSTCO	Retail	Hypermarket - International
391	314	-77	SHOPPERS STOP	Retail	Personal Goods
392	-	-	INDIABULLS	Diversified	Diversified
393	-	-	YUM FOODS	Retail	QSR - Corporate
394	-	-	FORCE MOTORS	Automobile	Commercial Vehicles
395	-	-	ALLIANZ	BFSI	Insurance & Asset Management
396	-	-	APPLE iMAC	Technology	Desktop - Brand
397	297	-100	MYNTRA	Internet/Phone app	Online Retailer - Fashion
398	568	170	HAVMOR	Food & Beverage	Ice Cream/Frozen Dessert
399	856	457	LOUIS VUITTON	Branded Fashion	Luxury Fashion
400	-	-	ALLAHABAD BANK	BFSI	Bank - PSU

BTR 2018	BTR 2017	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
401	-	-	MUFTI	Apparels	Menswear
402	403	1	ADANI GROUP	Diversified	Diversified
403	519	116	LEGO	Manufacturing	Toys
404	497	93	CROMA	Retail	Consumer Electronics
405	-	-	PEPSICO	Food & Beverage	Diversified
406	-	-	STARWOOD	Hospitality	Hotels - Premium
407	585	178	HINDWARE	Home Care	Bath Fixtures/Sanitaryware
408	-	-	BEING HUMAN	Branded Fashion	Branded Fashion
409	281	-128	BLUE STAR	Durables	Air Conditioning
410	262	-148	MILTON	Kitchen Care	Kitchen Products
411	442	31	CROCIN	Healthcare	OTC
412	321	-91	XEROX	Technology	Document Technology
413	-	-	BBVA	BFSI	Bank - Foreign
414	587	173	ROLLS ROYCE	Automobile	Four Wheeler - Luxury
415	653	238	PVR	Entertainment	Cinema - Display
416	-	-	RED CHIEF	Personal Accessories	Footwear
417	458	-41	TATA STEEL	Manufacturing	Metal
418	790	372	LUPIN	Healthcare	Pharmaceuticals - Indian
419	437	18	HARPIC	FMCG	Toilet Cleaner
420	422	2	SUNLIGHT	FMCG	Fabric Care
421	288	-133	CLASSMATE	Stationery	Notebooks
422	910	488	ICICI HOME FINANCE	BFSI	Home Finance
423	-	-	PHOENIX MILLS	Retail	Mall
424	227	-197	AJANTA PHARMA	Healthcare	Pharmaceuticals - Indian
425	-	-	MAAN	Apparels	Kidswear
426	181	-245	BINGO	Food & Beverage	Packaged Snacks
427	475	48	HEAD & SHOULDER	FMCG	Hair Care
428	477	49	ORPAT	Household Electricals	Fans
429	878	449	LAFARGE	Manufacturing	Cement
430	387	-43	KHAITAN	Household Electricals	Fans
431	-	-	TAPARIA	Manufacturing	Hand Tools
432	363	-69	ZEE NEWS	Media - TV	Hindi News
433	179	-254	ALL OUT	FMCG	Pest Repellent
434	921	487	ABBOTT	Healthcare	Pharmaceuticals - International
435	234	-201	GHARI	FMCG	Fabric Care
436	203	-233	SAFFOLA	Food & Beverage	Edible Oil
437	853	416	MELAM	Food & Beverage	Spices
438	-	-	BHARAT BENZ	Automobile	Commercial Vehicles
439	956	517	ACTION	Personal Accessories	Footwear
440	596	156	INDIA TODAY	Media - Print	Magazine - English
441	444	3	ABP NEWS	Media - TV	Hindi News
442	414	-28	DAIKIN	Durables	Air Conditioning
443	789	346	TISSOT	Personal Accessories	Luxury Watches
444	-	-	PETCO	Retail	Pet Retail
445	593	148	ONGC	Energy	Oil and Gas - Domestic
446	375	-71	SAHARA	Diversified	Diversified
447	597	150	GOOGLE	Internet/Phone app	Email Service
448	923	475	INDIAN RAILWAYS	Transportation	Rail Transportation
449	118	-331	AASHIRVAAD	Food & Beverage	Staple Kitchen Ingredients
450	-	-	HARMONY	Apparels	Fashionwear
451	401	-50	ORIFLAME	FMCG	Direct Selling
452	-	-	JP CEMENT	Manufacturing	Cement
453	862	409	DR REDDY'S	Healthcare	Pharmaceuticals - Indian
454	353	-101	MARUTI SUZUKI SWIFT	Automobile	Car - Hatchback
455	-	-	PUBLIX	Retail	Hypermarket - International
456	958	502	MOTO G	Gadgets	Mobile Phone - Series
457	-	-	OKJ	Retail	Jewellery
458	561	103	INDUSIND BANK	BFSI	Bank - Private
459	472	13	AVIVA LIFE INSURANCE	BFSI	Insurance - Private
460	966	506	NETFLIX	Internet/Phone app	Video Streaming
461	-	-	CAT	Manufacturing	Construction Equipment
462	368	-94	BHARATGAS	Energy	LPG
463	607	144	CHRISTIAN DIOR	Branded Fashion	Luxury Fashion
464	-	-	VIDEOCON (TV)	Consumer Electronics	Television
465	346	-119	MOOV	Healthcare	Pain Balm
466	742	276	FINOLEX	Manufacturing	Diversified
467	-	-	IIT	Education	Engineering Institution - Public
468	710	242	GRT JEWELLERS	Personal Accessories	Jewellery
469	199	-270	KURKURE	Food & Beverage	Packaged Snacks
470	-	-	CATERPILLAR	Diversified	Diversified
471	705	234	ONE PLUS	Gadgets	Mobile Phones
472	216	-256	MORTEIN	FMCG	Pest Repellent
473	-	-	DTC	Transportation	Government Bus Service
474	430	-44	PORSCHE	Automobile	Four Wheeler - Luxury
475	-	-	ROCA	Home Care	Bath Fixtures/Sanitaryware
476	-	-	INDIA TV	Media - TV	Hindi News
477	690	213	LAMBORGHINI	Automobile	Four Wheeler - Luxury
478	-	-	HIRANANDANI	Real Estate	Diversified
479	205	-274	NEROLAC	Manufacturing	Paints
480	410	-70	PARKER	Stationery	Premium Writing Accessories
481	-	-	BIOCON	Healthcare	Biopharmaceuticals
482	362	-120	BRIDGESTONE	Automobile-Related	Tyres
483	92	-391	EXIDE	Automobile-Related	Auto - Batteries
484	778	294	SPYKAR	Apparels	Casualwear
485	-	-	KIRLOSKAR	Diversified	Diversified
486	-	-	MOTO	Gadgets	Mobile Phones
487	210	-277	OREO	Food & Beverage	Biscuits - Brand
488	408	-80	WALMART	Retail	Hypermarket - International
489	667	178	LOTTO	Personal Accessories	Footwear
490	365	-125	AQUAFINA	Food & Beverage	Packaged Drinking Water
491	423	-68	WHISPER	FMCG	Personal Hygiene Products
492	459	-33	POTHYS	Apparels	Ethnicwear
493	361	-132	MAYBELLINE	FMCG	Cosmetics
494	962	468	GO AIR	Transportation	Airlines - Indian
495	937	442	BUTTERFLY APPLIANCES	Kitchen Care	Kitchen Appliances
496	516	20	OMEGA	Personal Accessories	Watches
497	313	-184	COLORS TV	Media - TV	Hindi GEC
498	407	-91	WILD STONE	FMCG	Deo/Perfume
499	-	-	ASHOK MASALE	Food & Beverage	Spices
500	296	-204	FORTUNE	Food & Beverage	Edible Oil
501	354	-147	RASNA	Food & Beverage	Powdered Drink
502	-	-	SARAS	Food & Beverage	Dairy - Diversified
503	-	-	JW MARRIOTT	Hospitality	Hotels - Premium
504	-	-	HONDA CITY	Automobile	Four Wheeler - Brand
505	137	-368	BIBA	Apparels	Ethnicwear - Women
506	368	-118	LACOSTE	Apparels	Casualwear
507	989	462	SOFTBANK	BFSI	Venture Capital
508	483	-25	QUIKR	Internet/Phone app	Internet Classifieds Service
509	454	-55	DHFL	BFSI	Home Finance
510	327	-183	BRITANNIA GOODDAY	Food & Beverage	Biscuits - Brand
511	-	-	DUNLOP	Automobile-Related	Tyres
512	218	-294	GOODKNIGHT	FMCG	Pest Repellent
513	-	-	JKL	Apparels	Workwear
514	753	239	EVERYUTH	FMCG	Skincare
515	567	52	LUX COZI	Apparels	Innerwear
516	953	437	NOVARTIS	Healthcare	Pharmaceuticals - International
517	-	-	GENERAL MOTORS	Automobile	Four Wheeler - Manufacturer
518	595	77	SINTEX	Manufacturing	Diversified
519	-	-	BAIDYANATH	Healthcare	Ayurvedic Products
520	177	-343	DISH TV	DTH	DTH
521	-	-	G-SHOCK	Personal Accessories	Watches
522	-	-	GROHE	Home Care	Bath Fixtures - Luxury
523	-	-	JQR	Personal Accessories	Sportswear
524	-	-	TESLA	Automobile	Four Wheeler - Electric
525	909	384	MONTE CARLO	Apparels	Diversified
526	894	368	JAQUAR	Home Care	Bath Fixtures/Sanitaryware
527	-	-	TELENO	Telecom	Mobile Service Provider
528	-	-	DLF	Real Estate	Diversified
529	389	-140	IODEX	Healthcare	Pain Balm
530	511	-19	LOUIS PHILIPPE	Apparels	Formalwear
531	634	103	TATA INDICA	Automobile	Car - Hatchback
532	-	-	HIMANI FAST RELIEF	Healthcare	Pain Balm
533	418	-115	AQUAGUARD	Durables	Water Purifier
534	-	-	RITANNEER	Food & Beverage	Packaged Drinking Water
535	820	285	BRITANNIA TIGER	Food & Beverage	Biscuits - Brand
536	811	275	NOKIA LUMIA	Gadgets	Mobile Phones
537	-	-	SYSCO	Services	Food Distribution
538	385	-153	DULUX	Manufacturing	Paints
539	488	-51	CANARA BANK	BFSI	Bank - PSU
540	-	-	HOSPIRA	Healthcare	Injectables
541	608	67	D MART	Retail	Hypermarket - Indian
542	-	-	WALGREENS	Healthcare	Retail - Pharmacy
543	-	-	TOTO	Home Care	Bath Fixtures/Sanitaryware
544	495	-49	RAJNIGANDHA	Food & Beverage	Mouth Freshener - Traditional
545	-	-	SUN TV	Media - TV	Tamil - GEC
546	649	103	P C CHANDRA JEWELLERS	Personal Accessories	Jewellery
547	-	-	KALPATARU	Real Estate	Diversified
548	613	65	DOLLAR	Apparels	Innerwear
549	-	-	LLOYD	Durables	Diversified
550	207	-343	VIVEL	FMCG	Bath/Beauty
551	-	-	VERO MODA	Apparels	Womenswear
552	-	-	JOHNNIE WALKER	Alcoholic Beverages	Scotch Whisky
553	-	-	JEEP	Automobile	SUV/MUV - Brand
554	-	-	SAKTHI MASALA	Food & Beverage	Spices
555	730	175	HARLEY DAVIDSON	Automobile	Two Wheeler Mfg - Premium
556	-	-	SYMPHONY	Durables	Air Coolers
557	237	-320	BOURNVITA	Food & Beverage	Nutritional Supplement
558	-	-	COLOPLAST	Healthcare	Medical Devices
559	987	428	INDANE GAS	Energy	LPG
560	-	-	HINDUSTAN PETROLEUM	Energy	Oil and Gas - Domestic
561	367	-194	BROOKE BOND RED LABEL	Food & Beverage	Tea
562	-	-38	CADBURY 5 STAR	Food & Beverage	Chocolate Bar
563	-	-	SOCIETY TEA	Food & Beverage	Tea
564	-	-	ESCORTS GROUP	Manufacturing	Engineering - Diversified
565	412	-153	HUGO BOSS	Branded Fashion	Premium Fashion
566	-	-	ADHUNIK	Manufacturing	TMT Bars
567	-	-	INVACARE	Healthcare	Medical Equipment
568	977	409	SEIKO	Personal Accessories	Watches
569	827	258	CLASSIC	FMCG	Cigarette
570	-	-	GIRNAR	Food & Beverage	Tea
571	941	370	DUKE'S	Food & Beverage	Aerated Beverages
572	762	190	LG (TV)	Consumer Electronics	Television
573	-	-	ONLY	Apparels	Womenswear
574	-	-	WILDCRAFT	Personal Accessories	Outdoor gear
575	299	-276	KHADIM'S	Personal Accessories	Footwear
576	959	383	RANGE ROVER	Automobile	Four Wheeler - Luxury
577	312	-265	SLEEPWELL	Home Care	Mattresses
578	-	-	INTAS	Healthcare	Pharmaceuticals - Indian
579	-	-	WOCKHARDT	Healthcare	Diversified
580	-	-	PFIZER	Healthcare	Pharmaceuticals - International
581	381	-200	KALYAN JEWELLERS	Personal Accessories	Jewellery
582	250	-332	MANGOLA	Food & Beverage	Non-aerated Beverages
583	791	208	LUNAR	Personal Accessories	Footwear
584	212	-372	BIRLA SUN LIFE INSURANCE	BFSI	Insurance - Private
585	-	-	BROOKE BOND TAAZA	Food & Beverage	Tea
586	470	-116	DABUR VATIKA	FMCG	Hair Care
587	-	-	DARDEN	Retail	Restaurant Chain - Corporate
588	465	-123	LEXUS	Automobile	Four Wheeler - Luxury
589	945	356	CARLSBERG	Alcoholic Beverages	Beer
590	912	322	MOBIL	Automobile-Related	Lubricants
591	217	-374	VOLVO	Automobile	Four Wheeler - Luxury
592	895	303	LION	Food & Beverage	Dates
593	386	-207	NIIT	Education	Training Institute - IT
594	-	-	JOHN DEERE	Automobile	Tractors
595	-	-	WISDOM	FMCG	Oral Hygiene
596	603	7	MILMA	Food & Beverage	Dairy - Diversified
597	-	-	AMUL MILK	Food & Beverage	Milk
598	-	-	BEST	Transportation	Government Bus Service
599	-	-	BLENDERS PRIDE	Alcoholic Beverages	Whisky
600	-	-	NEXT	Branded Fashion	Branded Fashion

BTR 2018	BTR 2017	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
601	384	-217	VADILAL	Food & Beverage	Ice Cream/Frozen Dessert
602	-	-	VICTORY	Automobile	Two Wheeler Mfg - Premium
603	359	-244	HAJMOLA	Food & Beverage	Digestive Tablets
604	320	-284	AYUR	FMCG	Bath/Beauty - Ayurvedic
605	-	-	K. RAHEJA	Real Estate	Diversified
606	219	-387	BABOOL	FMCG	Oral Hygiene
607	-	-	SUPER-MAX	FMCG	Shaving Products
608	848	240	TOPAZ	FMCG	Shaving Products
609	734	125	MUMBAI MIRROR	Media - Print	Newspaper - English
610	646	36	INDIA GATE BASMATI	Food & Beverage	Packaged Rice
611	-	-	MAX HOSPITAL	Healthcare	Hospitals
612	759	147	OXFORD	Education	University - International
613	376	-237	XOLO	Gadgetry	Mobile Phones
614	942	328	MAXX MOBILES	Gadgetry	Mobile Phones
615	739	124	IPL	Sports	Cricket League
616	-	-	MOCHI	Personal Accessories	Footwear
617	914	297	DHARA	Food & Beverage	Edible Oil
618	584	-34	CADBURY PERK	Food & Beverage	Chocolate Bar
619	611	-8	V GUARD	Household Electricals	Fast Moving Electrical Goods
620	167	-453	KINLEY	Food & Beverage	Packaged Drinking Water
621	-	-	PAVIZHAM	Food & Beverage	Diversified
622	-	-	DCB BANK	BFSI	Bank - Private
623	-	-	LUFTHANSA	Transportation	Airlines - International
624	-	-	INDIAN BANK	BFSI	Bank - PSU
625	-	-	HERTZ	Services	Car Renters
626	-	-	ZANDU	Healthcare	Ayurvedic Products
627	-	-	DALMIA	Diversified	Diversified
628	571	-57	TUBORG	Alcoholic Beverages	Beer
629	-	-	PARRYWARE	Home Care	Bath Fixtures/Sanitaryware
630	512	-118	MOTILAL OSWAL	BFSI	Financial Services - Diversified
631	-	-	JACK & JONES	Apparels	Menswear
632	-	-	WHOLE FOODS	Retail	Hypermarket - International
633	-	-	CRY	NGO	Child Rights
634	-	-	UNITED BANK OF INDIA	BFSI	Bank - PSU
635	-	-	ZEE CINEMA	Media - TV	Hindi Movie Channel
636	258	-378	ZEE	Media - TV	TV Channel Network
637	-	-	BINANI CEMENT	Manufacturing	Cement
638	391	-247	LIRIL	FMCG	Bath/Beauty
639	-	-	CANTABIL	Apparels	Fast Fashion
640	340	-300	KANGAROO KIDS	Education	Pre-School
641	691	50	HENKO	FMCG	Fabric Care
642	476	-166	MID DAY	Media - Print	Newspaper - English
643	685	42	INSTAGRAM	Internet/Phone app	Social Networking
644	-	-	DELHI UNIVERSITY	Education	University - Public
645	380	-265	MARGO	FMCG	Bath/Beauty
646	-	-	DNA	Media - Print	Newspaper - English
647	619	-28	ZYDUS CADILA	Healthcare	Pharmaceuticals - Indian
648	504	-144	LIVON	FMCG	Hair Care
649	812	163	COLGATE CIBACA	FMCG	Oral Hygiene
650	709	59	MASTERCARD	BFSI	Credit/Debit card
651	-	-	NESTLE ALPINO	Food & Beverage	Chocolate
652	826	174	JABONG	Internet/Phone app	Online Retailer - Fashion
653	636	-17	MONTEX	Stationery	Writing Accessories
654	-	-	SHOPCLUES.COM	Internet/Phone app	Online Retailer - Diversified
655	-	-	PREMIER	Automobile	Diversified
656	542	-114	SET WET	FMCG	Bath/Beauty
657	622	-35	3M	Diversified	Diversified
658	529	-129	KRAFT	Food & Beverage	Processed Foods
659	518	-141	MONGINIS	Retail	Cakeshop
660	267	-393	ZANDU BALM	Healthcare	Pain Balm
661	438	-223	BHARTI AXA	BFSI	Insurance - Private
662	746	84	CYCLE AGARBATTI	FMCG	Agarbattis
663	960	297	LAND ROVER	Automobile	Four Wheeler - Luxury
664	-	-	FOREVER 21	Apparels	Womenswear
665	522	-143	THE HINDU	Media - Print	Newspaper - English
666	570	-96	SPICE MOBILES	Gadgetry	Mobile Phones
667	637	-30	IMPERIAL BLUE	Alcoholic Beverages	Whisky
668	683	15	HYUNDAI SANTRO	Automobile	Car - Hatchback
669	665	-4	CARTIER	Branded Fashion	Luxury Fashion
670	728	-39	ZOOM TV	Media - TV	Music Channel
671	721	57	DENVER	FMCG	Deo/Perfume
672	-	-	HLL LIFECARE	Healthcare	Diversified products
673	471	-202	INDIAN ARMY	Government Body	Armed Forces
674	201	-473	ELLE 18	FMCG	Cosmetics
675	405	-270	SANDISK	Gadgetry	Memory storage
676	436	-240	YARDLEY	FMCG	Bath/Beauty
677	-	-	PRIYOM	Food & Beverage	Spices
678	-	-	TYSON	Services	Food Distribution
679	900	221	MARUTI SUZUKI NEXA	Automobile	Car - SUV/MUV
680	448	-232	LYF	Gadgetry	Mobile Phones
681	172	-509	SPICEJET	Transportation	Airlines - Indian
682	806	124	KOHINOOR	FMCG	Condoms
683	-	-	ZEBRA	Stationery	Writing Accessories
684	-	-	APPY	Food & Beverage	Non-aerated Beverages
685	967	282	LINC PENS	Stationery	Writing Accessories
686	-	-	MEDIQUE	Healthcare	OTC
687	-	-	NOVA APPLIANCES	Kitchen Care	Kitchen Appliances
688	831	143	MAXO	FMCG	Pest Repellent
689	482	-207	SLICE	Food & Beverage	Non-aerated Beverages
690	615	-75	GNBC TV18	Media - TV	TV Network - Business News
691	785	94	GOODYEAR	Automobile-Related	Tyres
692	-	-	FLORA	Internet/Phone app	Floral delivery
693	469	-224	BOSE	Consumer Electronics	Audio Equipment
694	-	-	COLIN	FMCG	Surface Cleaner
695	701	6	MORE	Retail	Hypermarket - Indian
696	-	-	SUPREMO	Home Care	Furniture
697	-	-	HONDA SHINE	Automobile	Two Wheeler - Brand
698	837	139	BERGER PAINTS	Manufacturing	Paints
699	490	-209	LIZOL	FMCG	Disinfectant
700	220	-480	ORAL B	FMCG	Oral Hygiene
701	204	-497	SENSODYNE	FMCG	Oral Hygiene
702	557	-145	HEINZ	Food & Beverage	Processed Foods
703	-	-	MODERN	Food & Beverage	Bakery Products
704	-	-	J.K. ORGANISATION	Diversified	Diversified
705	-	-	ASHOKA	Food & Beverage	RTC Foods
706	-	-	AMD	Technology	Semiconductor
707	-	-	LAKHANI	Personal Accessories	Footwear
708	539	-169	CHANDRIKA	FMCG	Bath/Beauty - Ayurvedic
709	456	-253	EPSON	Technology	Personal Technology
710	176	-534	KURLON	Home Care	Mattresses
711	-	-	RELIANCE ENERGY	Energy	Electric Utility
712	460	-252	SINGER	Home Care	Sewing Machines
713	-	-	HDIL	Real Estate	Diversified
714	-	-	LYNX	FMCG	Bath/Beauty - Men
715	527	-188	MOUNTAIN DEW	Food & Beverage	Aerated Beverages
716	-	-	ARVIND	Diversified	Diversified
717	-	-	SUPREME	Home Care	Furniture
718	478	-240	PRINCEWARE	Kitchen Care	Kitchen Appliances
719	651	-68	WESTSIDE	Retail	Personal Goods
720	750	30	KITEX	Apparels	Kidswear - Supplier
721	-	-	BRAUN	Consumer Electronics	Grooming products
722	-	-	AUCHAN	Retail	Hypermarket - International
723	-	-	KAWASAKI	Automobile	Two Wheeler Mfg - Premium
724	-	-	VIJAY TV	Media - TV	Tamil - GEC
725	-	-	MAXIMA	Personal Accessories	Watches
726	-	-	A.O. SMITH	Durables	Water Heater
727	938	211	D&G	Branded Fashion	Premium Fashion
728	849	121	SAFARI	Personal Accessories	Luggage/Bags
729	-	-	ALLEN CAREER INSTITUTE	Education	Coaching Institute
730	431	-299	PRIYA GOLD	Food & Beverage	Biscuits - Brand
731	943	212	PAN PARAG	Food & Beverage	Mouth Freshener - Traditional
732	815	83	CARRIER	Durables	Air Conditioning
733	-	-	T-SERIES	Entertainment	Cinema - Diversified
734	-	-	LG (WASHING MACHINE)	Consumer Electronics	Washing Machines
735	600	-135	HIKE	Internet/Phone app	Instant Messaging Service
736	-	-	HIMUL	Food & Beverage	Dairy - Diversified
737	-	-	BADSHAH	Food & Beverage	Spices
738	364	-374	GLUCON D	Food & Beverage	Powdered Drink
739	-	-	GKB OPTICALS	Retail	Eyewear
740	708	-32	WAGH BAKRI	Food & Beverage	Tea
741	-	-	DONEAR	Apparels	Fabrics
742	780	38	BAJAJ ALLIANZ	BFSI	Insurance - Private
743	674	-69	MONACO	Food & Beverage	Biscuits - Brand
744	-	-	RELIANCE FRESH	Retail	Grocery
745	-	-	GODREJ APPLIANCES	Durables	Diversified
746	-	-	FIRST FLIGHT COURIERS	Services	Express Service - Domestic
747	-	-	CHANEL	Branded Fashion	Luxury Fashion
748	-	-	GAIL	Energy	Natural Gas
749	-	-	POLICE	Branded Fashion	Premium Fashion
750	-	-	CHAKSON	Kitchen Care	Cookware
751	629	-122	JK TYRES	Automobile-Related	Tyres
752	916	164	DIAMOND	Food & Beverage	Packaged Snacks
753	526	-227	JOY COSMETICS	FMCG	Cosmetics
754	-	-	CBI	Government Body	Investigative body
755	372	-383	TROPICANA	Food & Beverage	Packaged Juice
756	-	-	PRIYA	Food & Beverage	Processed Foods
757	-	-	FLYING MACHINE	Apparels	Casualwear
758	498	-260	LUMINOUS	Household Electricals	Invertors / Batteries
759	664	-95	ENGAGE	FMCG	Deo/Perfume
760	-	-	GLENMARK	Healthcare	Pharmaceuticals - Indian
761	-	-	TOMY	Manufacturing	Toys
762	-	-	BAGPIPER	Alcoholic Beverages	Whisky
763	-	-	RELIANCE PETROLEUM	Energy	Oil and Gas
764	344	-420	DOMS	Stationery	Diversified
765	-	-	KORYO	Consumer Electronics	Diversified
766	491	-275	MARIE GOLD	Food & Beverage	Biscuits - Brand
767	326	-441	STARBUCKS	Retail	Café
768	-	-	SPUNK	Apparels	Casualwear
769	-	-	ROTOMAC	Stationery	Writing Accessories
770	433	-337	VEET	FMCG	Hair Removal
771	-	-	FORTUNER	Automobile	Luxury SUV
772	-	-	GREEN PLY	Manufacturing	Plywood
773	-	-	POLAR	Household Electricals	Fans
774	-	-	POWER	Energy	Petrol - Brand
775	758	-17	JVC	Consumer Electronics	Audio Equipment
776	669	-107	HUAWEI	Telecom	Diversified
777	-	-	MOODS	FMCG	Condoms
778	-	-	TOYOTA INNOVA	Automobile	SUV/MUV - Brand
779	766	-13	TVS JUPITER	Automobile	Automatic Scooter
780	795	15	MANYAVAR	Apparels	Mens Ethnicwear
781	763	-18	FORTIS HEALTHCARE	Healthcare	Hospitals
782	-	-	MAPRO	Food & Beverage	Processed Foods
783	-	-	BSF	Government Body	Border Security
784	553	-231	KWALITY WALLS	Food & Beverage	Ice Cream/Frozen Dessert
785	-	-	BROCHEM HEALTHCARE	Healthcare	Pharmaceuticals - Indian
786	462	-324	COMPAQ	Technology	Personal Technology
787	679	-108	ATLAS CYCLES	Manufacturing	Cycles
788	-	-	UNITED AIRWAYS	Transportation	Airlines - International
789	-	-	UNESCO	Government Body	Human Rights
790	245	-545	CAVINKARE	FMCG	Diversified
791	-	-	FIAMA	FMCG	Bath/Beauty
792	-	-	VIVA	Food & Beverage	Nutritional Supplement
793	576	-217	KAJARIA	Home Care	Ceramics
794	-	-	INDIAN EXPRESS	Media - Print	Newspaper - English
795	933	138	GWALIOR SUITINGS	Apparels	Fabrics to Brands
796	-	-	FLEMINGO	Retail	Duty Free Shops
797	775	-22	GOLD WINNER OIL	Food & Beverage	Edible Oil
798	628	-170	EUREKA FORBES	Durables	Purification Systems
799	-	-	TATA ACE	Automobile	Mini Truck - Brand
800	-	-	MAX LIFE INSURANCE	BFSI	Insurance - Private

BTR 2018	BTR 2017	RANK DIFF.	BRAND NAME	SUPER CATEGORY	CATEGORY
801	588	-213	TVS APACHE	Automobile	Two Wheeler - Brand
802	590	-212	SHAKTI BHOG	Food & Beverage	Packaged Flour
803	-	-	NILGIRI'S	Retail	Hypermarket - Indian
804	-	-	LAKSHMI	Diversified	Diversified
805	602	-203	BURGER KING	Retail	QSR
806	323	-483	TORRENT	Diversified	Diversified
807	-	-	RAMSON	Kitchen Care	Kitchen Products
808	948	140	CUTICURA	FMCG	Skincare
809	-	-	AMERICAN EAGLE	Apparels	Casualwear
810	793	-17	BUGATTI	Automobile	Four Wheeler - Luxury
811	599	-212	AKAI	Consumer Electronics	Professional Music Equipment
812	-	-	GOOGLE CHROME	Internet/Phone app	Browser
813	-	-	COAL INDIA	Mining	Coal
814	-	-	ATUL	Manufacturing	Chemicals
815	-	-	CITRA	FMCG	Skincare
816	-	-	PARADISE	Retail	Restaurant - Biryani
817	118	-699	AASHIRVAAD ATTA	Food & Beverage	Packaged Flour
818	317	-501	MATRIX	Telecom	International SIM Cards
819	295	-524	CERA	Home Care	Bath Fixtures/Sanitaryware
820	720	-100	MUMBAI UNIVERSITY	Education	University - Indian
821	-	-	RBL BANK	BFSI	Bank - Private
822	-	-	SHEEL	Food & Beverage	Vanaspati
823	-	-	SUNDARAM FINANCE	BFSI	Financial Services
824	302	-522	CAMEL	Stationery	Writing Accessories
825	-	-	COLORPLUS	Apparels	Menswear
826	-	-	BIG BASKET	Internet/Phone app	Online Retailer - Grocery
827	-	-	MORVIN INDIA	Healthcare	Herbal Products
828	658	-170	BIRLA CEMENT	Manufacturing	Cement
829	642	-187	HIMANI NAVARATNA HAIR OIL	FMCG	Hairoil
830	-	-	VANS	Personal Accessories	Sportswear
831	915	84	KNORR	Food & Beverage	RTC Foods
832	-	-	COBRA	Alcoholic Beverages	Beer
833	725	-108	HIT	FMCG	Pest Repellent
834	-	-	ASHIMA	Apparels	Fabrics
835	-	-	FEMINA	Media - Print	Magazine - English
836	-	-	POPY	Personal Accessories	Umbrella
837	816	-21	JOHN MILLER	Apparels	Menswear
838	-	-	SAMSONITE	Personal Accessories	Luggage/Bags
839	-	-	IIM	Education	Management Institution - Public
840	-	-	ROYALE EMULSION	Manufacturing	Paints - Brand
841	721	-120	OUTLOOK	Media - Print	Magazine - English
842	-	-	GLOBUS	Retail	Fashion
843	-	-	PRO KENNEX	Manufacturing	Tennis Racquets
844	823	-21	ODONIL	FMCG	Air Freshener
845	-	-	SARIDON	Healthcare	OTC
846	-	-	CHENNAI SILKS	Retail	Readymades
847	-	-	OYO ROOMS	Internet/Phone app	Hotel room aggregation
848	556	-292	ULTRA MOBILE	Gadgets	Mobile Phones
849	695	-154	AMUL MACHO	Apparels	Innerwear
850	-	-	FUTURE GENERALI	BFSI	Insurance - Private
851	-	-	HRX	Branded Fashion	Branded Fashion
852	763	-89	HOFFMEN	Apparels	Fast Fashion
853	494	-359	LIFE OK	Media - TV	Hindi GEC
854	635	-219	TRESEMME	FMCG	Hair Care
855	-	-	SARAVANA STORES	Retail	Diversified
856	-	-	AMARON	Automobile-Related	Auto - Batteries
857	-	-	LEGRAND	Household Electricals	Fast Moving Electrical Goods
858	508	-350	VENUS	FMCG	Shaving Products - Women
859	466	-393	VOLINI	Healthcare	Pain Balm
860	-	-	SONIC	Consumer Electronics	Car Audio
861	-	-	KEM HOSPITAL	Healthcare	Hospitals
862	829	-33	HAMDARD	Healthcare	Unani Medicine
863	451	-412	MCDOWELL'S	Alcoholic Beverages	Whisky
864	-	-	CNN	Media - TV	International News
865	525	-340	NESTLE MUNCH	Food & Beverage	Chocolate bar
866	845	-21	MAN FORCE	FMCG	Condoms
867	-	-	SUNRISE FOODS	Food & Beverage	Diversified
868	-	-	SEA PRINCESS	Transportation	Cruise Ship
869	-	-	TCI	Services	Travel Services
870	528	-342	TANG	Food & Beverage	Powdered Drink
871	499	-372	BISK FARM	Food & Beverage	Diversified
872	-	-	FOUR SQUARE	FMCG	Cigarette
873	254	-619	HUGGIES	FMCG	Diapers
874	484	-390	ENO	Healthcare	OTC
875	871	-4	VESPA	Automobile	Automatic Scooter
876	625	-251	EVA	FMCG	Deo/Perfume
877	-	-	YO SPARK	Automobile	Automatic Scooter
878	616	-262	PRIL	FMCG	Dishcare
879	-	-	DIGI BANK	BFSI	Banking Service - Brand
880	-	-	REID & TAYLOR	Apparels	Fabrics
881	-	-	GLORY	Apparels	Womenswear
882	598	-284	HAWKINS	Kitchen Care	Cookware
883	-	-	PATAKA GROUP	Diversified	Diversified
884	461	-423	DAAWAT BASMATI	Food & Beverage	Packaged Rice
885	-	-	WELLA	FMCG	Hair colour
886	648	-238	HERO HONDA SPLENDOR	Automobile	Two Wheeler - Brand
887	509	-378	HYUNDAI I10	Automobile	Car - Hatchback
888	-	-	ODOMOS	FMCG	Pest Repellent
889	803	-86	JUSTDIAL	Internet/Phone app	Local Search Services
890	-	-	SWACHH BHARAT MISSION	Government Body	Universal Sanitation Coverage
891	-	-	ORYA	Healthcare	Medical Devices
892	-	-	LUXOR	Stationery	Writing Accessories
893	-	-	KOYLA	Retail	Restaurant
894	-	-	POLIMER TV	Media - TV	Tamil - GEC
895	218	-677	CHIVAS REGAL	Alcoholic Beverages	Scotch Whisky
896	-	-	REVITAL	Healthcare	Food Supplement
897	-	-	TIME	Media - Print	Magazine - International
898	-	-	UTI	BFSI	Mutual Fund
899	-	-	AVT NATURAL	Food & Beverage	Food Ingredients
900	343	-557	HINDUSTAN	Media - Print	Newspaper - Hindi
901	-	-	ALLEN COOPER	Branded Fashion	Branded Fashion
902	429	-473	SHELL	Energy	Oil and Gas - International
903	-	-	DMRC	Transportation	Metro
904	673	-231	BAJAJ DISCOVER	Automobile	Two Wheeler - Brand
905	-	-	FREECHARGE	Internet/Phone app	Online Payment Service
906	-	-	THE WEEK	Media - Print	Magazine - English
907	-	-	CESC	Energy	Electric Utility
908	992	84	KYNDICATE BANK	BFSI	Bank - PSU
909	-	-	KAMASUTRA	FMCG	Condoms
910	357	-553	PREETHI	Kitchen Care	Kitchen Appliances
911	546	-365	FENA	FMCG	Fabric Care
912	569	-343	ELECTROLUX	Durables	Diversified
913	-	-	AMITY UNIVERSITY	Education	University - Private
914	392	-522	ANMOL	Food & Beverage	Biscuits - Diversified
915	-	-	SILVER COIN	Food & Beverage	Packaged Flour
916	259	-657	DISCOVERY	Media - TV	Factual Entertainment
917	-	-	STAR	Media - TV	Hindi GEC
918	-	-	BRISTOL	FMCG	Cigarette
919	-	-	CAMPUS	Personal Accessories	Footwear
920	682	-238	LOKMAT	Media - Print	Newspaper - Marathi
921	-	-	ANTA	Apparels	Sportswear
922	847	-75	RENAULT DUSTER	Automobile	Car - SUV/MUV
923	-	-	IISWBM	Education	Management Institute - Private
924	-	-	CHICCO	Internet/Phone app	Baby Products
925	-	-	KINGSTON	Technology	Memory Storage
926	-	-	MANNA	Food & Beverage	Staple Kitchen Ingredients
927	935	8	NAVNEET	Stationery	Diversified
928	884	-44	MAHINDRA SCORPIO	Automobile	Car - SUV/MUV
929	-	-	SK GROUP	Diversified	Diversified
930	-	-	BODYCARE	FMCG	Cosmetics
931	-	-	F&D	Consumer Electronics	Audio Equipment
932	-	-	MARUTI SUZUKI WAGON R	Automobile	Car - Hatchback
933	-	-	DYNAREX	Healthcare	Healthcare related
934	455	-479	DOMEX	FMCG	Toilet Cleaner
935	-	-	KLF COCONAD	Food & Beverage	Edible Oil
936	-	-	LIJJAT PAPAD	Food & Beverage	RTC Foods
937	-	-	CELIO	Apparels	Menswear
938	-	-	DHATHRI	Healthcare	Ayurveda - Diversified
939	-	-	BRITANNIA NICE TIME	Food & Beverage	Biscuits - Brand
940	640	-300	ARCHIES	Retail	Greeting Cards and Gifts
941	-	-	SHAREKHAN	BFSI	Broking Services
942	786	-156	MARS	Food & Beverage	Confectionery - Diversified
943	-	-	KANAN DEVAN	Food & Beverage	Tea
944	531	-413	BIKANERVALA	Food & Beverage	Packaged Snacks
945	623	-322	V-STAR	Apparels	Innerwear
946	-	-	DURIAN	Home Care	Furniture
947	810	-137	COMFORT FABRIC SOFTNER	FMCG	Fabric Conditioner
948	-	-	WEGA	Manufacturing	Coffee machines
949	717	-232	LEMON MOBILES	Gadgets	Mobile Phones
950	627	-323	AMRUTANJAN	Healthcare	Pain Balm
951	740	-211	HYATT	Hospitality	Hotels - Premium
952	652	-300	JK CEMENT	Manufacturing	Cement
953	661	-292	KALIMARK	Food & Beverage	Aerated Beverage manufacturer
954	972	18	BRITANNIA 50 50	Food & Beverage	Biscuits - Brand
955	993	38	FAIR AND HANDSOME	FMCG	Skin Lightening Products
956	764	-192	HERMES	Branded Fashion	Luxury Fashion
957	655	-302	FABER CASTELL	Stationery	Premium Writing Accessories
958	-	-	RADISSON BLU	Hospitality	Hotels - Premium
959	681	-278	BOMBAY DYEING	Apparels	Home Fashion
960	-	-	FAB INDIA	Retail	Handmade Products
961	-	-	REDTAPE	Personal Accessories	Footwear
962	-	-	JUNCO CAPITAL	BFSI	Seed Funding
963	-	-	JUMBOKING	Retail	QSR - Indian
964	761	-203	O GENERAL	Durables	Air Conditioning
965	-	-	ANACIN	Healthcare	OTC
966	-	-	KAMA	FMCG	Bath/Beauty - Ayurvedic
967	-	-	SIGMA	Gadgets	Camera Lenses
968	-	-	GOLDIE MASALA	Food & Beverage	Spices
969	-	-	STAR CEMENT	Manufacturing	Cement
970	396	-574	BROOKE BOND TEA	Food & Beverage	Tea
971	-	-	ANANDABAZAR PATRIKA	Media - Print	Newspaper - Bengali
972	-	-	ZOLOTO	Manufacturing	Pipes
973	-	-	BABA	FMCG	Flavoured Tobacco
974	-	-	HINDALCO	Manufacturing	Metal
975	-	-	BANK OF MAHARASHTRA	BFSI	Bank - PSU
976	-	-	SAFFRONY INSTITUTE	Education	College - Private
977	-	-	UCO BANK	BFSI	Bank - PSU
978	711	-267	TARGET	Retail	Hypermarket - International
979	-	-	DOUBLE TRISHUL	Food & Beverage	Packaged Flour
980	-	-	CARBON	Apparels	Menswear
981	-	-	JCB	Manufacturing	Engineering - Diversified
982	-	-	RELIANCE TRENDS	Retail	Fashion
983	-	-	BHABHA HOSPITAL	Healthcare	Hospitals
984	-	-	LINE O MATIC	Manufacturing	Printing Machinery
985	-	-	SAMRAT	Food & Beverage	Packaged Flour
986	-	-	MAHAKOSH	Government Body	Online integrated system - Finance
987	771	-216	EXO	FMCG	Dishcare
988	-	-	TRICO	Home Care	Bath Fixtures/Sanitaryware
989	-	-	NBC NEWS	Media - TV	International News
990	-	-	LIFE LINE	Manufacturing	Fitness Equipments
991	891	-100	JINDAL STEEL	Manufacturing	Metal
992	641	-351	ADOBE	Technology	Software Products
993	968	-25	SOFY	FMCG	Personal Hygiene Products
994	-	-	CLEAR	FMCG	Hair Care
995	-	-	DEVON	Food & Beverage	Packaged food
996	-	-	FOODPANDA	Internet/Phone app	Online Food Aggregator
997	-	-	KILBURN	Manufacturing	Engineering
998	-	-	JUMPIN	Food & Beverage	Non-aerated Beverages
999	830	-169	CARE INDIA	NGO	Youth empowerment
1000	370	-630	KOHLER	Home Care	Bath Fixtures/Sanitaryware